



DANIEL FORERO

Video Editor & Graphic Designer

CONTACT

+57 320 848 86 74

BOGOTA, COL

daaafm07@gmail.com

SKILLS

Software Proficiency:

Adobe Creative Suite | ElevenLabs | Davinci Resolve | Nano Banana | Higgsfield | Google Flow

Technical Expertise:

Advanced Color Grading | Storytelling | Sound Design & Mixing | Motion Graphics, AI-Driven Workflows | Storytelling

Social Media Management: Campaign planning | Analytics | Audience growth

Project Management:

Monday | Asana | Notion | ClickUp

Languages:

English | Spanish

PORTFOLIO

(YOU CAN CLICK ON ICONS)



DAFM.MYPORTFOLIO.COM

ABOUT ME

Senior Video Editor & Multimedia Specialist Creative strategist with 7+ years of experience crafting high-impact visual content. Expert in advanced post-production (**Color Grading, Sound Design**) and **AI-enhanced workflows** (Generative Video/Audio) to maximize efficiency and ROI. Proven track record of boosting engagement (up to 25%) and streamlining production pipelines for diverse markets, from US influencers to performance marketing agencies.

EXPERIENCE

TubeScience | Freelance Video Editor

Jan. 2025 - May. 2025

- **High-Volume Production:** Delivered 1-3 high-performance creative assets daily within a fast-paced environment, meeting strict deadlines without compromising quality.
- **AI Workflow Integration:** Leveraged generative AI tools like ElevenLabs for rapid voice-over synthesis, significantly reducing production time and costs.
- **Creative Excellence:** Recognized by stakeholders for exceptional storytelling and sound design in the pet-care niche, producing top-performing ads that exceeded internal benchmarks.

Top Speed & Screen Rant | Power Creator

May. 2024 - Sep. 2024

- **High-Volume Content Engine:** Orchestrated the end-to-end production of 45+ monthly videos, leveraging agile editing workflows to boost YouTube viewership by 20%.
- **AI Implementation Strategy:** Pioneered the integration of generative AI tools for scriptwriting and voice synthesis, cutting production turnaround time by 30% while maintaining narrative quality.

Red Hot Media | Multimedia Producer/Editor

Jan. 2024 - May. 2024

- **Direct Response Editing:** Produced 100+ high-conversion video assets, applying A/B testing insights to drive a measurable 15% increase in sales.
- **Workflow Standardization:** Developed and implemented comprehensive post-production guidelines, standardizing quality control and increasing overall team productivity by 20%.

Dollhouse | Creative Editor

Apr. 2023 - Jan. 2024

- **Creative Performance:** Delivered 50+ commercial spots tailored for US audiences, utilizing dynamic motion graphics and pacing to achieve a 25% surge in engagement.
- **Cross-Functional Collaboration:** Partnered with marketing strategists to optimize creative assets for specific demographics, directly maximizing Campaign ROI and retention metrics.

Americas BPS | Multimedia Intern

Sep. 2022 - Mar. 2023

- **Social Media Growth:** Revamped the visual identity for digital campaigns, contributing to a 200% organic growth in social media followers.
- **Corporate Communications:** Designed high-stakes multimedia presentations for internal stakeholders, ensuring strict adherence to brand guidelines and enhancing corporate messaging.

Wildfire | Video Editor

Feb. 2019 - Aug. 2022

- **Pipeline Management:** Managed a high-volume post-production pipeline (200+ videos) for top-tier influencers, serving as a key driver in a 40% channel subscriber growth.
- **Brand Integrity:** Enforced visual consistency across diverse platforms by deploying advanced color correction and signature editing styles tailored to influencer branding.